



**461 S. Wetherly Dr.
Beverly Hills, Ca. 90211
Fax# 866 367 5817**

www.reellogix.com
www.thecalendarplanner.com
www.reelproductioncalendar.com

Thank you for wanting to join our worldwide reseller network. We look forward to a long and profitable relationship. Please read this agreement and sign and return by mail or fax. A representative will contact you to setup your first order and send your reseller package.

Company Information

Billing Address:				
Company Name:				
Federal Tax ID #				
Attention:				
Address:				
City:				
Postal Code:				
Country:				
Phone:				
Email:				
URL:				
Organizational Type (circle one):	Corporation	Private	Partnership	
Business Classification (circle one):	Retail Store	Reseller	Distributor	VAR
Number of Locations:				

Shipping Address (If Different)				
Company Name:				
Attention:				
Address:				
City:				
Postal Code:				
Country:				
Phone:				
Email:				

President:				
Controller:				
Accounts Payable Manager:				
Accounts Payable Phone Number:				

Reel Logix, Inc -- Reseller Application

Accounts Payable Email:	
List the market types you we will be selling to (example: Education, Retail, Construction):	
List any estimates you have for monthly sales.	

Order Types and Margins

Pre-Paid Orders

Pre-Paid orders of 30 products or less have a 40% reseller discount off Reel Logix, Inc's advertised price. **First product orders (not drop ship) must be pre-paid and require a minimum first order of \$1,000.** Pre-payment is accepted using any of the Payment Types listed below. Subsequent orders can be placed using in store credit or a P.O.

Purchase Orders

Once credit has been established (approval of reseller application) and after first order has been placed, Reel Logix will accept P.O. numbers for product orders. P.O. purchases have a reseller margin of 40%. P.O.s are due and payable 30 days after invoice.

Credit Orders

Once credit has been established (approval of reseller application) and after a first order has been placed, Reel Logix will allow resellers to access store credit from our online store. Similar to a purchase orders this process allows quick purchases to be made online with no purchase order number. Credit orders have a reseller margin of 40%. Credit orders are due and payable 30 days after invoice.

Drop Ship Ordering

Reel Logix does support drop shipments for resellers. Drop shipment orders can be placed in our online store using the client's shipping address. Drop ship orders have a reseller margin of 25%.

Reel Logix, Inc may request payment or return of product, unsold after 90 days.

Once the reseller application has been processed, resellers will be provided information for logging into the reseller section of the Web Store.

Returns

Returns are accepted for credit only. Return shipping charges are the responsibility of the reseller and an RMA number must accompany returns. RMA numbers can be received by contacting 818.216.0954

Fees

1. Fee for any returned check is \$30.00.
2. Fee for each Electronic Funds Transfer is borne by Reseller.

PAYMENT TYPES

Reel Logix, Inc -- Reseller Application

1. Company Check*, Cashier's Check*, Money Order* drawn on a U.S. Bank in US Currency.
2. Bank Transfer (EFT) (Due in U.S. Funds. \$20 Additional Processing Fee Charged per transfer)
3. CREDIT CARD PAYMENTS. A vendor may pay by Visa, MasterCard, American Express or Discover.

**All Items must be made payable to Reel Logix, Inc.*

SHIPPING SERVICES

Reel Logix, Inc utilizes USPS and FedEx. We can use your FedEx account number and you may save on the shipping charges. Reseller clients may not "Will Call" reseller purchases because of confidential invoice information.

Shipping/Handling Costs

Call or email your Reel Logix, Inc representative to verify shipping charges for any particular order to ensure accuracy.

International Shipments

Customs tax and duties assessed by foreign governments are the sole responsibility of the reseller. Reel Logix, Inc shipping and handling charges do not include these fees. Signing this document acknowledges that you understand and agree to pay all taxes and duties for shipments outside of the U.S.A.

NOTE: Resellers supplying their shipping account number will not be charged any shipping/handling fees.

RETURN/EXCHANGE POLICY

The reseller must always obtain a Return Merchandise Authorization (RMA) number before attempting to return/exchange merchandise for pre-approved credit to Reel Logix, Inc. The reseller is responsible for all shipping charges associated with returns for pre-approved credit and Reel Logix, Inc does not refund shipping charges on returned merchandise. Reel Logix, Inc reserves the right to refuse any return, which does not meet these criteria. **Ship to:**

Reel Logix, Inc Receiving Dept.
461 S. Wetherly Dr.
Beverly Hills, CA USA 90211
(818) 216.0954

RMA# _____
(required)

Barter Merchandise is exchangeable. No credits are issued for barter merchandise returned unless the vendor issues Barter Advertising credits for the same amount to Reel Logix, Inc. A copy of the Barter Advertising Credit must be included in the RMA package for processing.

DAMAGED MERCHANDISE POLICY

In the event of damaged or nonfunctional merchandise, Reel Logix, Inc will replace the damaged portion free of charge to the reseller including shipping charges if any, within 30 days. Clients who purchase merchandise through a reseller must claim damages through the same reseller for service and/or replacement. All replacement of damaged or nonfunctional merchandise will be handled through the originating reseller at no charge. Reel Logix, Inc will not accept damage claims from resellers' clients directly.

STOCK ROTATION POLICY

Reel Logix, Inc notifies its resellers of new or updated versions of products within 30 days of release. If the reseller wishes to exchange (rotate) old version shelf stock or demo items and notifies Reel Logix, Inc within 30 calendar days, they may do so at no charge by following the Exchange Policy above.

COMPETITION POLICY

Reel Logix, Inc is a developer, manufacturer, and seller of all its products directly. Whenever possible, it is Reel Logix, Inc's policy to refer clients to authorized resellers in their area for purchase. Resellers may submit advertising/pricing information to Reel Logix, Inc at any time for referral purposes. Reel Logix, Inc reserves the right to promote, market, and sell its products as it deems necessary.

Reel Logix, Inc -- Reseller Application

Authorization:

The statements and information provided in this application and in any attached documents are true and complete to the best of my knowledge. I also understand the following:

- Information submitted in this agreement will be treated discreetly by Reel Logix, Inc,
- Inaccurate and/or false information may be grounds for Reel Logix, Inc to terminate any future contractual agreements.
- Reel Logix, Inc, Inc. may contact any person or business outlined in this application for the purpose of verifying the information submitted. By sending this document I do hereby authorize any such person or business referenced herein to release any information via telephone, Fax, or mail to Reel Logix, Inc, Inc., which they require to effect such verification.
- Applicant's signature attests to financial responsibility, ability, and willingness to pay invoices in accordance with agreed terms.
- Incomplete applications will not be processed.

Name:

Title:

I the undersigned have read and agree to the terms and conditions of the Reel Logix, Inc. reseller agreement.

Signature_____ **Date**_____

Contact Info:
Reel Logix, Inc.
461 S. Wetherly Dr.
Beverly Hills, Ca. 90211
Sales Contact Email: sales@reellogix.com
Sales Contact Voice: 818.216.0954
Fax: 866 367 5817
Web Site: www.thecalendarplanner.com